

# The Therapist Uncensored Podcast

## Why Sponsor?

Therapist Uncensored is a well-established podcast proudly entering into its 5th season. With this longevity, the podcast has gained a large and actively engaged audience who know, trust, and respect hosts Dr. Ann Kelley and Sue Marriott LCSW, CGP. This highly influential relationship dynamic means that TU's audience has a fantastic response to Ann and Sue's recommendations.

## Let's talk Numbers

- >1.25 million total downloads
- 100,000 unique listens/month on avg
- 18,000 downloads/episode/30 days
- 5.1 K unique web visitors/month on avg
- Heard in 172 countries & 27 territories globally
- Highly Ranked
  - \* Top 10 Therapy and Psychology podcasts
  - \* Top 10 Apple Podcasts Social Sciences
  - \* Top 50 Apple Podcasts Science podcast (out of >1 million total shows!
- >6,000 FB followers

## Evergreen

Podcast content is evergreen. Unlike radio and TV ads, your ad will continue to exist online indefinitely. New listeners access earlier episodes, not just those most recently released. This keeps your ad discoverable and maximizes your investment over time.

## What is the podcast about?

Therapist Uncensored translates the sciences of the mind to help you understand what makes you & yours emotionally tick. Two irreverent Austin therapists and their world-recognized guest experts break down the research in modern attachment, relational neuroscience and trauma to keep you off autopilot and moving towards closer connections.

## Audience

T.U.'s audience is intentionally diverse, with a combination of mental health professionals and students, other helping professionals including physicians & attorneys, parents and lay people who are very interested and motivated toward self and relational growth. It's comprised of around 74% women, 26% men whose average ages range from 25-54.

## Sponsorship Packages

\$1000  
2 Episodes

Min 30 sec customized, host-read pre-roll  
Min 60 sec customized, host-read mid-roll  
Feature on episode show notes  
Option to showcase a product or add special offer

\$3000  
6 Episodes

Min 30 sec customized, host-read pre-roll  
Min 60 sec customized, host-read mid-roll  
Social media mentions on episode promo  
Feature on episode show notes  
Option to showcase a product or add special offer  
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Growing security  
one conversation at a time

[www.therapistuncensored.com](http://www.therapistuncensored.com)

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